

Running a Successful Blood Drive *Recruitment Resources*

Email Template: Fill the Gaps

Subject Line: Please take one.

We have <<put actual number here>> more open appointment times and <<put number here>> standby appointments that need to be filled to meet our - goal on <<date>>.

The remaining open times are:

- << insert available time here>>
- << insert available time here>>
- << insert available time here>>
- << insert available time here>>
- << insert available time here>>

Help us fill these appointments, meet our community commitment and help save lives. Make your appointment at RedCrossBlood.org using code <<code>> or contact <<contact name>> at <<primary contact email>> or <<primary contact phone number>> today to reserve your donation time.

If you haven't donated before and want to learn more about the donation experience, don't hesitate to reach out to me. I'm happy to visit with you or put you in touch with colleagues who have donated so that you can know what to expect.

Thank you for making <<organization name>> such a success. Let's make an impact on <<date>> by adding donating blood to our list of great accomplishments.

<< Blood Program Leader signature>>
<< Blood Program Leader name>>
<< Blood Program Leader information>>