

Voice Mail Scripts:

Hello, <<**first name of prospect**>>. My name is <<**your name**>>. I work in <<**department name**>>.

I'm on the blood drive committee, and as you know <<**organization**>> is hosting a drive with the American Red Cross on <<**date**>>.

Would you give blood and help save lives because of our drive?

If you are unable to donate, you can also volunteer to help support the drive. Even if you don't have the time to volunteer, you can still help promote the drive through social media before, during and after the drive?

In any case, let me know how you would like to help by calling me at <<**insert extension**>>. This year alone, we aim to collect <<**units**>> of blood which could change the lives of some <<**units multiplied by three**>> people and their families.

Thank you for all of your support.