# Running A Successful Blood Drive Source Materials in an effort to meet patient needs

### Personal invitation to participate (Desk Drop or Invite):

Business card size to be placed in the keyboard between the keys of every employee's computer.

## <<Front of Small Card >>

#### Let's save lives!

We're partnering with the American Red Cross on <<date>> to make a big impact in our community. Many of us at <<organization name>> are coming together to help save lives by supporting our blood drive.

Please choose from the options below and return your card to <<lord>location or contact name>>, letting us know how you'd like to help.

Yes! Count me in to:	
<ul><li>□ Donate blood</li><li>□ Volunteer my time</li><li>□ Promote the drive using social media</li></ul>	
Your name here: Your phone number here:	

#### <<Back of Small Card>>

## We're paying it forward

We are proud to partner with the American Red Cross! The Red Cross has over 70 years of blood banking experience and more than 130 years of humanitarian impact across the country. We can all feel a sense of satisfaction in knowing that we are a part of what the Red Cross does to strengthen our local community.

Thanks for helping to make <<organization name>> a great place to work.

