

Personal invitation to participate (Desk Drop or Invite):

4.5 by 6 Inch (or similar sized) Printed Invitation to be placed in an envelope on each employees desk in a conspicuous place. Employees name handwritten on the outside envelope (alternative preprinted "You are Invited").

<<Front side of invitation>>

You are invited to help save a life on <<date>>

On <<date>>, <<organization name>> is proud to pay it forward and strengthen our community by helping to save lives. We are partnering with the American Red Cross to hold a blood drive, and we need your help to make it a success.

<<Senior leader #1 name>>, <<Senior leader #2 name>> and <<Senior leader #3 name>> invite you to join them. If you can help, please check one of the options below, print your full name and extension on this invitation and return it to <<location where cards can be dropped off or name of BDC>>.

Yes! Count me in to:

- Donate blood
- Volunteer my time
- Promote the drive using social media

Your name here: _____

Your phone number here: _____

<<Back side of invitation >>

Every volunteer has a story. What's yours?

Whether you support our drive by donating blood, volunteer your time to make our drive a success or just help spread the word about our drive through social media, you help save lives. Come out on <<drive date>> and let others know why blood donation matters to you. Remember:

- Every 2 seconds someone in America needs blood.
- Each blood donation can help save up to 3 lives.
- The Red Cross must collect 14,000 units of blood each day.
- Blood collected by the Red Cross helps patients in over 2,400 hospitals across the country.
- 80 percent of blood donations are collected at blood drives hosted by organizations like ours.

It only takes about an hour to donate blood. By helping out on <<date>> your impact is significant.

Thanks for making <<organization name>> a great place to work!