



Leaders Save Lives

Program and Scholarship Terms and Conditions Summer 2025

1) Program Requirements:

To qualify for the American Red Cross Leaders Save Lives Program (referred to as “Program”), each Blood Program Leader must complete the following requirements:

- a. Be currently enrolled in high school, college, university, technical school, trade school or community college.
- b. Host an American Red Cross blood drive in the United States scheduled between May 26 – September 1, 2025.
 - The student may not adopt an existing blood drive. However, a student may adopt an existing Leaders Save Lives blood drive transitioned from the former Blood Program Leader.
 - Donor centers are not eligible as blood drive sites unless held outside of normal operating hours.
 - Regularly scheduled mobile operations are not eligible as blood drive sites.
 - A school may be used as a blood drive site as long as school is out of session.
 - The blood drive may have no more than one Blood Program Leader. Program rewards will not be split among multiple Blood Program Leaders. Student Blood Program Leader must be listed as primary contact in Red Cross system of record.
 - Program may not be combined with the American Red Cross Sickle Cell Fighter High School Scholarship Program, High School Scholarship Program or Community Club Program.
 - Pints collected from affiliated Leaders Save Lives blood drives will not count toward any other Red Cross scholarship program, including Sickle Cell Fighter High School Scholarship Program and High School Scholarship Program.
- c. The blood drive must collect a minimum of 25 productive pints of blood.
 - Results will be calculated from one blood drive operation.
 - Multiple operations may not be combined.
- d. Each Leaders Save Lives Blood Drive must be internally distinguished as a Leaders Save Lives blood drive by the Red Cross representative at the drive level in the system of record.



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2) Program Rewards:

a. Blood Program Leaders who complete requirements 1a, b, c and d will be entered to one scholarship drawing per eligible drive based on the following tier level.

Number of pints collected at blood drive	Scholarship drawing amount
25 – 59	\$1,000 – six winners
60 – 99	\$1,500 – two winners
100+	\$2,500 – two winners

b. Blood Program Leaders who complete requirements 1a, b and c will receive one gift card per eligible drive.

- The gift card amount will be based on the following tier and is non-transferable and not redeemable for cash.

Number of pints collected at blood drive	Gift card amount
25 – 59	\$100
60 – 99	\$250
100+	\$500

3) Red Cross reserves the right to withdraw, amend, discontinue, or terminate the Program or disqualify a Blood Program Leader at any time for any reason without notice. Final decisions are at the discretion of the American Red Cross.

4) Scholarship Terms and Conditions:

a. Eligibility: The Leaders Save Lives Program Scholarship (the “Scholarship” – referred to as “Prize”) is open to all participating Blood Program Leaders of the Program who completed the outlined requirements above. The scholarship opportunity is open to high school, college, university, technical school, trade school and community college students who are (a) legal residents of the United States, (b) enrolled in their school in the United States, (c) if currently a high school student, will graduate high school at the completion of their senior year, (d) and will continue education following graduation at an accredited two-year, four-year college, university, technical school, trade school or community college.

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- (e) College, university, technical school, trade school and community college students must have at least one remaining academic semester and will continue education the subsequent semester. (f) Children of American Red Cross employees are eligible.
- b. Prize Description: Six (6) \$1,000, two (2) \$1,500 and two (2) \$2,500 Scholarships will be awarded across the United States to apply toward future higher educational costs. The scholarship check will be made payable to the higher education establishment the Winner is or will be attending or to the Winner's 529 college savings account, not to the individual. Winners will receive scholarship redemption instructions including deadlines which must be met otherwise the scholarship will be forfeited. Winners will be required to sign and return a Promotional Release Form and Information Release Form. Prizes consist of only the items specifically listed in these official terms and conditions and any other expenses not specified herein as being awarded are the sole responsibility of the Winners. Winners are responsible for taxes. Odds of winning depend on the number of eligible entries received.
- c. Prize Drawing: A random drawing for the Scholarships will be conducted on or about September 8, 2025. Winners will be notified by email and/or telephone. Any selected entrant who cannot be contacted (or who fails to respond to any telephone message or email sent to such selected entrant) within three (3) business days of the first attempt to contact such selected entrant, or who does not accept the Prize, may be declared ineligible, and the sponsor reserves the right, in such event, in its sole discretion, to select at random from among all remaining eligible entrants.
- d. Prize Acceptance: The Prize is not transferable. Limit one Prize per person. All expenses other than those expressly set out in these official rules are the sole responsibility of each Winner. Winners are responsible to determine if they may accept the Prize. Once a scholarship check has been issued, should a student change future or current school enrollment, the scholarship check must be returned to the American Red Cross and requested for reissue.
- e. Conditions of Participation: By participating in the Program, entrants agree to indemnify and hold harmless the Sponsor, and its respective affiliates, subsidiaries, advertising and promotional agencies and each of their respective employees, officers, directors, and agents with respect to or arising out of the use of the Prize or participation in this Program except where legally prohibited. Winners grant (and agree to confirm in writing) permission for Sponsor and those acting under its authority to use his/her name, photograph, voice and/or likeness, for advertising, trade and/or publicity purposes without additional compensation in all media now known or hereafter discovered, worldwide and on the Internet and/or World Wide Web, without notice, review or approval. Winners will be required to complete, sign and return a Promotional Release Form and Information Release Form within seven (7) calendar days of notification. If documents are not returned in a timely manner, or if any Prize notification or Prize is returned as non-deliverable, or if a Winner is found to be ineligible or not in compliance with these Terms and Conditions, such Prize will be forfeited and awarded to an alternate eligible entrant. Taxes on Prizes are solely the Winner's responsibility.
- f. Sponsor: American National Red Cross, Washington, D.C. The American Red Cross name and logo are registered trademarks of the American Red Cross.

